

Contact

www.linkedin.com/in/devonjmathis1982 (LinkedIn)

Top Skills

Strategic Leadership
Government Relations Expertise
Crisis and Reputation Management

Certifications

Honored Listee

Devon Mathis

Problem Solver, MS-Strategic Public Relations -George Washington, D.O.E. - Legislative Energy Horizon Institute (LEHI), BA- Public Administration at CSU Fresno State, 10yr Army Sergeant, Dad, Nerd
Porterville, California, United States

Summary

Mathis finished his historic 5th term for California's 33rd Assembly District in December 2024 and launched AzimuthPR

Served in the CA-National Guard for 12 years, after High School, and 10 years as an Army Transportation & Logistics Sergeant, with 2 combat tours in Iraq. A Purple Heart from an IED roadside bomb attack (2008) South-Baghdad.

Returning home he went through extensive cognitive retraining therapy with the VA and started College in 2009.

- Master's of Strategic Public Relations with honors from George Washington University's School of Professional Studies (2021)
- D.O.E. Department of Energy Graduate from LEHI the Legislative Energy Horizon Institute (2015)
- Bachelor's with honors from Fresno State in Public Administration, Kenneth Maddy Alumni, President of Omega Delta Sigma National Veterans Fraternity, and a member of Golden Key Honors Society (2013)
- Associate's with honors from Porterville College in Social Sciences, was Secretary of Phi Theta Kappa Honors Society, and President of the Veteran's Association (2011)

The Mathis reside at the family estate in Porterville CA.

Committees:

- Vice-Chair
- Rules
- Agriculture

- Water, Parks, & Wildlife
- Veterans
- Aging & Longterm Care

Member

- Energy
- Natural Resources
- Appropriations
- Governmental Organization
- Environmental Safety and Toxic Materials
- Budget

Ranking Member Budget Subcommittee 1 on Health and Human Services

Special Appointments:

- Joint Committee on Fairs Allocation and Classification
- Governor's Military Council (2020-2022)

Experience

AzimuthPR

President & CEO

December 2024 - Present (1 year 2 months)

United States

As President and CEO of Azimuth PR, I lead with integrity and a focus on results. I set our strategic direction, build strong client relationships, and manage impactful advocacy initiatives. With a deep understanding of government dynamics and exceptional communication skills, I am passionate about helping clients succeed in challenging environments.

Provide overall leadership and strategic direction for the company's operations, business development, and client services.

Drive the development of public affairs strategies that influence policy, change public perception, and deliver advocacy wins.

Build and maintain trusted relationships with clients, government leaders, industry stakeholders, and media representatives.

Lead the development and execution of high-profile campaigns, ensuring alignment with client goals and organizational values.

Manage and mentor a high-performing team of consultants, strategists, and communications professionals.

Represent Azimuth PR as the primary spokesperson at events, forums, and in media engagements.

Uphold and promote the company's commitment to integrity, quality, and client success.

<https://www.azimuthpr.com/>

Origyn International, Inc
Director of Government and Public Relations
July 2024 - Present (1 year 7 months)
United States and Canada

Develop and execute comprehensive government and public relations strategies that support Origyn International's business objectives and market expansion.

Cultivate strong, collaborative relationships with local, state, federal, and international government agencies, public officials, advocacy groups, and policy influencers.

Monitor legislative and regulatory developments that impact infrastructure funding, public-private partnerships, and capital development opportunities.

Identify and pursue strategic alliances with public sector stakeholders and nonprofit institutions to advance mutually beneficial projects.

Represent the company at conferences, public meetings, and forums to promote initiatives and showcase thought leadership.

Collaborate cross-functionally with Origyn's internal teams to support project development, contract negotiation, and stakeholder engagement.

Craft compelling communication materials including policy briefs, press releases, speeches, and presentations for executive leadership.

Ensure all activities align with Origyn's values, mission, and international expansion goals.

CA Assembly Republican Caucus

Chief Operations Officer

December 2022 - January 2025 (2 years 2 months)

Sacramento, California, United States

Operations and strategy for internal, district, capitol, third house, staffing, media preparation, legislative, etc...

Assembly District 33rd

CA State Assemblyman

December 2014 - January 2025 (10 years 2 months)

State Capital CA, representing Tulare, Kings, & Fresno Counties

State of California

Candidate 26th District Assembly

March 2014 - January 2025 (10 years 11 months)

tulare, kern & inyo counties.

<https://www.devonmathis.com/>

Omega Delta Sigma National Veterans Fraternity

3 years

Vice President

August 2014 - August 2016 (2 years 1 month)

United States

National Historian

September 2013 - August 2014 (1 year)

USA

- National Board Member.
- Executive Board Member.
- Track historical records of fraternity members, practices and traditions.

<http://omegadeltasigma.com/>

Omega Delta Sigma National Veterans Fraternity

1 year 10 months

President CA-A

August 2011 - May 2013 (1 year 10 months)

President of CA-A Chapter out of CSU Fresno State. Vice President from: May 2012 to January 2013.

Filled in for Chapter President at National Convention. Took part in the legislative processes of rewriting the National Constitution. Responsible for membership drives and outreach. Lead role in planning Veterans Day Fundraiser, coordinated local business sponsorship to book the venue, Spoke on air at local radio station for promotion and raised \$200 dollars for Wounded Warrior Project.

Took a Lead role in planning 2011 Veterans Day Celebration, collaboration with multiple other student organizations and administrators. Arranged key note speaker, Earl the "Pearl" Watson and arranged local Congressional representation for event.

Vice President CA-A

May 2012 - January 2013 (9 months)

Perform the duties of the President in case of the incapacity of the latter. Responsible for directing membership drives or "RUSH" for the chapter. Responsible for other duties assigned. Filled in for Chapter President at National Convention. Took part in the legislative processes of rewriting the National Constitution.

Planed and managed 2nd annual Veterans Day Fundraiser. Coordinated local business sponsorship to book the venue. Spoke on air at local radio station (New Rock 104.1) to promote event.

1114th Transportation Company

Squad Leader

January 2012 - January 2013 (1 year 1 month)

Carried out mission objectives and ensured that each soldier under my command understood their role in that mission, that they carried out their duties to the best of their abilities.

Compiled reports deliverable to superior officers about the unit's operations in the field each time the squad went on missions. Reports must contain detailed accounts of mission activity, as well as the conduct of the squad and my personal assessments of each soldier's performance. These reports were used in determining promotions for soldiers and awards.

Responsible for ensuring all unit equipment is maintained in working order. This included any vehicles that were under the unit's care. Submitted work orders for repairs of all vehicles and ensure that each soldier's weapons and other equipment were within operational parameters.

Mission Commander – Planed and Implement missions, ensured that soldiers in my care were properly trained and prepared for missions.

Trained soldier to standard to ensure they are properly prepared for all missions.

Tracked performance and administer performance evaluation counseling to soldiers and subordinates.

Fresno State

Student

2011 - 2013 (2 years)

I was a student, and a member of the honors society, most of all I was in the National Veterans Fraternity Omega Delta Sigma.

Education

The George Washington University - School of Business

Master's - Strategic Public Relation, Public Relations, Advertising, and Applied Communication · (2019 - 2022)

Fresno State

Bachelor of Arts (BA), Public Administration · (2011 - 2013)

Porterville College

Associate of Arts (A.A.), Social Sciences · (2009 - 2011)